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## Newsletter Advertising Rate Card

### CIRCULATION

1500+ by email

### FREQUENCY

4 editions per year

### AIMS AND SCOPE

The ITE-ANZ is the Australian and New Zealand Section of the Institute of Transportation Engineers, which is a major professional organisation based in the USA.

The newsletter aims to keep members informed of the activities of the ITE-ANZ, as well as give up to date information regarding the profession. The newsletter is not intended to be an academic journal. It publishes information concerning the profession's development, Board activities, seminars, conferences and training opportunities. The newsletter is a key communication tool to keep members up to date with issues affecting the profession.

### READERSHIP

ITE-ANZ newsletter subscribers consist mostly of active professionals and a small number of students and retired members.

### DISPLAY ADVERTISING

Option	Size (H x W)	One-off	4 consecutive editions (eg. over 1 year)
Full A4 page	26 x 17 cm	\$1000 plus GST	\$2000 plus GST
Half page	13 x 17 cm	\$500 plus GST	\$1000 plus GST
Third page	9 x 17 cm	\$330 plus GST	\$660 plus GST
Quarter page	6 x 17 cm	\$250 plus GST	\$500 plus GST
Eighth page strip	3 x 17 cm	\$130 plus GST	\$260 plus GST

Prices in Australian dollars; GST is 10%

Advertisements are in full colour.

All artwork must be supplied.

Other options are available through sponsorship packages.