



Newsletter Advertising Rate Card

CIRCULATION

1400+ by email

FREQUENCY

4 editions per year

AIMS AND SCOPE

The ITEANZ is the Australian and New Zealand Section of the Institute of Transportation Engineers, which is a major professional organisation based in the USA.

The newsletter aims to keep members informed of the activities of the ITEANZ, as well as give up to date information regarding the profession. The newsletter is not intended to be an academic journal. It publishes information concerning the profession's development, Board activities, seminars, conferences and training opportunities. The newsletter is a key communication tool to keep members up to date with issues affecting the profession.

READERSHIP

ITEANZ newsletter subscribers consist mostly of active professionals and a small number of students and retired members.

DISPLAY ADVERTISING

| Option | Size (H x W) | One-off | 4 consecutive editions (eg. over 1 year) |
|-------------------|--------------|-----------------|--|
| Full A4 page | 26 x 17 cm | \$1000 plus GST | \$2000 plus GST |
| Half page | 13 x 17 cm | \$500 plus GST | \$1000 plus GST |
| Third page | 9 x 17 cm | \$330 plus GST | \$660 plus GST |
| Quarter page | 6 x 17 cm | \$250 plus GST | \$500 plus GST |
| Eighth page strip | 3 x 17 cm | \$130 plus GST | \$260 plus GST |

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Advertisements are in full colour.

All artwork must be supplied.

Other options are available through sponsorship packages.