



The Institute of Transport Engineers Australia & New Zealand section, with the support of Victoria Walks and the Municipal Association of Victoria invite you to attend the following event:

## Keeping Cities Moving better transport to unlock economic growth

**Date:** 21 March 2016

**Time:** 4:30 – 6:00pm

**Location:** RMIT University – Building 56, Level 5, Room 85  
113 Queensberry Street (corner of Queensberry & Lygon)

Event Supporters



**Registration:** Before 20 March 2016 via Eventbrite

Click here to register:

**Eventbrite**

Host



**Guest Speaker:** Rose McArthur. Technical Director – Mott MacDonald



A specialist in the development and implementation of complex Travel Demand Management (TDM) and travel behaviour change programmes. Rose works for Mott MacDonald and has a significant global profile in the travel planning industry as well as business stakeholder engagement, behaviour change and transport planning disciplines.

Rose will share her experience on how to Keep Cities Moving by implementing focused and intelligence led behaviour change programs. A concept she has rolled out for the London Olympics, Glasgow Commonwealth Games, and is currently working with the City of Gold Coast to deliver to support the 2018 Commonwealth Games.

We will also hear about how Rose and a Mott MacDonald transport planning team is supporting TfNSW in delivering a Travel Demand Management (TDM) Strategy to support Sydney to keep moving during the implementation of the light rail through the centre of the CBD. This is the first application of TDM of its kind to support a long term construction project.

