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I am passionate about ITE and our transportation profession. My vision for ITE is an **Inclusive Global Organization of Diverse Transportation Professionals** that is “**Out Front**” in the industry. I want to work with you to make ITE stronger through a focus on information, collaboration, and advocacy.

Information: *ITE should be the industry’s “go-to” place for information.* We have made significant progress with improvements to *ITE Journal*, the website and webinars, but we are not there yet. We need to be agile in a fast-changing marketplace and can do more through better marketing of resources, electronic publications, and increasing visibility on popular sites like Wikipedia and Google.

Collaboration: Great ideas travel fast and ITE has always been in the thick of great ideas. *It is at the core of who we are.* We have improved communication through *ITE Journal*, the Community, and great meetings across ITE. We can do more by expanding collaboration with transportation organizations around the globe.

Advocacy: It is crucial that our leaders advocate for ITE and for the transportation profession. ITE recently launched a new Advocacy Committee that is empowering members to be effective advocates for a safe, efficient, and sustainable transportation policy. *Together we can be a powerful voice for our profession.*

Proven Leadership: *I am passionate about effective leadership* and have served in ITE leadership at all levels. I am a past president of the St. Louis Chapter and Missouri Valley Section and I am the faculty advisor for the University of Missouri-St. Louis/Washington University Student Chapter. In my final year as Midwest Director on the International Board, I serve on ITE’s Budget/Finance, Professional Development, and Strategic Planning Committees. I received my B.S. from the United States Military Academy at West Point and my M.S. from the University of Wisconsin-Madison.



Jimmy H. Lin, P.E., FITE and Life Member

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My motivation to run for vice president of ITE is very straightforward. I have been a member for over 40 years, and I see our organization needing a major makeover to be in line with the thinking of mainstream, younger generation members. As a business owner of one of the largest transportation and traffic engineering firms in southern California, and as an experienced public policymaker (currently a City Council member of Diamond Bar, CA), I have the business acumen, leadership, and management skill to lead that effort. Furthermore, we need to keep pace and engage with the latest movements in our field as we have in the past, such as green transportation and active transportation. These are the reasons I have decided to run. I can make a difference for the better.

My Vision and Outlook for ITE include the following:

Manage our finances responsibly without sacrificing our core services to the members. Our funding is tight and we need to streamline our expenditures.

Increase our younger generation membership by providing affordable dues and enticing programs. Aside from affordability, we should make younger members proud to be a vital part of ITE.

Promote agency, institutional, and industry membership to increase the organization’s size and create a solid revenue stream. In addition, we should extend the incentives offered to public agencies to other sectors of the economy.

Maintain the core values of ITE and continue to advocate the needs, goals, and capabilities of our members. Constantly listening to the membership and adjusting our course to accommodate the needs of the membership is our fundamental duty.

Sustain our position as the forefront organization for transportation professionals in technical development, networking, and knowledge exchange.

Together, we can make it better