

# ***ITE International District***

## ***Presentation on ITE International Vice President Candidacy***

***Jimmy Lin, P.E.***

***President / Chairman & CEO***

***KOA Corporation***





# My Professional and Civic Background

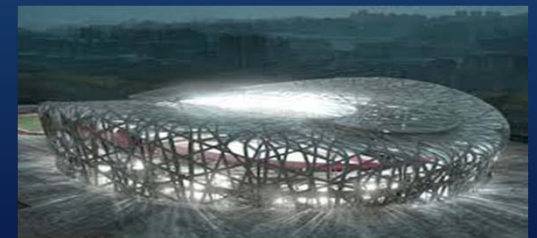
- ❖ MSCE - Kansas State University
- ❖ ITE Member more than 40 years
- ❖ Midwest District - 30 Years
- ❖ Western District - 12 Years
- ❖ **MOVITE** Board Member, 1980's
- ❖ ACEC - Kansas President, 1990
- ❖ **ACEC** National Director, 1991
- ❖ **ICTPA** President, 1991-1993
- ❖ City **Councilmember**, Leawood, Kansas  
(4-Terms, 1985-1993)
- ❖ City **Councilmember**, Diamond Bar, California  
(2015- Present)





# My Representative Technical Achievements

- ❖ North Dallas **Signal Coordination Plan**
- ❖ Chicago Area **Signal Coordination Plan**
- ❖ **Beijing Olympics** Traffic Management
- ❖ San Fernando Valley **Transit Corridor**
- ❖ I-70 **Congestion Mitigation**, St. Louis
- ❖ Orange Line **BRT**, Los Angeles
- ❖ Honolulu **signal Coordination** and ITS
- ❖ **Nashville Long Range Transportation Plan**





# My Entrepreneurship History in Transportation

- ❖ **Bucher, Willis & Ratliff**, Kansas City (1973-2002, Serving as President and Chairman between 1997-2002)
- ❖ **KOA Corporation**, Monterey Park, CA (2004-Present, serving as President, CEO and Chairman)
- ❖ **CTC**, Delaware and Taipei (1990-Present, serving as President, CEO and Chairman)





# My Vision for ITE

- ❖ **Manage** our Finances responsibly without sacrificing Core Services to our members
- ❖ **Increase** Younger Generation membership by providing affordable dues and enticing programs
- ❖ **Promote** Agency, Institutional and Industrial membership to enhance both membership and revenue stream





## My Vision for ITE (continue)

- ❖ **Be Eclectic** in embracing all disciplines of Transportation (Sustainability, Green, Energy, Transit) in our organization
- ❖ **Maintain** core value of ITE and continue to advocate the needs and goals of our members
- ❖ **Sustain** our position as the forefront organization for Transportation





## EDUCATION AND LICENSES

- Taipei Institute of Technology
  - ◆ Bachelor of Science, Civil Engineering, 1968
- Kansas State University
  - ◆ Master of Science, Civil Engineering, 1976
- Engineering Registrations
  - ◆ Civil Engineer California
  - ◆ Civil Engineer Kansas
  - ◆ Civil Engineer Illinois
  - ◆ Civil Engineer Washington
  - ◆ Civil Engineer Florida
- Institute of Transportation Engineers
  - ◆ Fellow Member
  - ◆ Lifetime Member

## AWARDS AND RECOGNITION

**2012 Mt. Jade Science & Technology Association Outstanding Entrepreneur**

**2012 Southern California APWA, Project of the Year**  
Port of Long Beach Sign Inventory and Management System

**2014 Ten Best Bikeways in the US**  
(Honored by Peopleforbikes.org)  
Rosemead Boulevard, Temple City, California

**2014 US-Taiwan Business Synergy Outstanding Award**

**2014 Sponsor of CICLAVIA**

An annual all-day 10-mile bike ride event through downtown Los Angeles and beyond promoting active transportation

## PERSONAL INFORMATION

Jimmy spent 30 years living in Leawood, Kansas, a suburb of Kansas City, Missouri. While in Leawood, he was actively involved in the community as a volunteer for all sorts of community functions; including Parks and Recreation, Soup Kitchen and Senior Citizen Services. Jimmy decided to get involved in public services and ran for the Leawood City Council in 1985. He was successfully elected and served four terms. From this unique experience, he gained knowledge on governments, finance and consensus building. He was an active member of the National League of Cities and an advocate within the NLC of Transportation issues facing the local municipalities.

Jimmy and his wife of 40 years Sophia relocated to Southern California in 2002 and have since settled in Diamond Bar. In sunny Southern California, Jimmy continues his community involvement; volunteering his expertise to assist the City in solving its traffic problems, raising funds for a new library, etc. Jimmy was appointed as a member of the Traffic Commission for Diamond Bar in 2006 and appointed as a member of the City Planning Commission in 2011 to help guide the land use issues. This year, he was appointed to City Councilmember.

Jimmy is an outdoorsman enjoying hiking, jogging, golfing, and all things sports. He is also an avid and regular gym visitor for the past 25 years. Jimmy and Sophia enjoy traveling and have visited more than 50 countries together.

Jimmy also enjoys reading books ranging from autobiographical to thriller novels. He has read every novel written by John Grisham, Michael Crichton, Tom Clancy and a few others. His inspiration is to write a thriller novel someday.

You are welcome to contact Jimmy to discuss issues concerning ITE. Jimmy values your view and comments and will be very pleased to exchange thoughts with you.

jlin@koacorp.com  
Facebook  
JimmylinforITEVP.com  
(323) 260-4703

# Elect

# Jimmy Lin PE



## International Vice President

***“The Strength of the  
Wolf is the Pack,  
And the strength of  
the Pack is the Wolf”***



## QUALIFICATIONS

### FROM OUTSIDE LOOKING IN

My motivation to run for the Vice President of ITE is very straightforward. I have been a member for more than 40 years, and I see the organization requires a major makeover in order to be current with the thinking of mainstream, younger generation membership. As an entrepreneur and not part of the current or past Executive Committee, and as an owner of one of the largest transportation and traffic engineering firms in Southern California, I believe I possess the business acumen and management skills to accomplish that goal. The vast majority of members are very concerned about ITE losing touch with their membership, especially the younger members; the annual meeting registration is too expensive; and the membership dues are becoming unaffordable. Furthermore, members are concerned that ITE has not kept pace and engaged with other mainstream trendy practicing fields, such as the active transportation movement of the industry, etc. These are the reasons I have decided to run. Because I know I can make a difference for the better.

### EXPERTISE

I have devoted more than 40 years to the traffic and transportation profession, beginning my career as the engineer for capacity and safety improvements in the 70's, evolving my expertise in the 80's to the operational side of the traffic signal system coordination as well as modeling and simulation. Since the 90's, I have been involved in the highway and rail transit corridor analysis, as well as design of major highway and transit facilities.

My signature projects have included:

- ◆ Exposition Light Rail Line, West Los Angeles
- ◆ Traffic Signal Coordination and Timing, Chicago Metropolitan Area (1990-2002)
- ◆ Nashville Long Range Transportation Plan
- ◆ 2008 Beijing Olympics Traffic Management Program
- ◆ I-580 Smart Corridor ITS Design, Bay Area, California
- ◆ San Francisco Downtown Traffic Management Center
- ◆ City of Honolulu System-Wide Traffic Signal Coordination Design and Implementation
- ◆ LA Metro Gold Line Light Rail Planning and Design
- ◆ San Diego Bikeway System Design

## LEADERSHIP QUALITY

### RECENT SERVICE INCLUDES

- ◆ ITE Lifetime Member (since 1974)
- ◆ ITE Consultants Council
- ◆ ITE ITS Council
- ◆ Board of MOVITE (Midwest Section): 1980's
- ◆ Kansas Consulting Engineers, President: 1989-1990
- ◆ American Council of Engineering Companies, National Director: 1990-1991
- ◆ State of Kansas Water Board, President: 1992-1994
- ◆ Leawood, Kansas Councilmember: 1985-1993
- ◆ ICTPA (International Chinese Transportation Professionals Association): 1999-2001
- ◆ City of Diamond Bar Traffic Commission, Chairman / President: 2006-2011
- ◆ City of Diamond Bar Planning Commission, Chairman and Current Member: 2011-2014
- ◆ City of Diamond Bar City Councilmember: 2015-Present
- ◆ BWR Corporation, Kansas City, Missouri, Chairman / President: 1995-2002
- ◆ KOA Corporation, Monterey Park, California, Chairman / President: 2004-Present
- ◆ CTC Corporation (Design firm conducting business in Asia), City of Industry, California, President / CEO: 1990-Present



## MY VISION & OUTLOOK FOR ITE

It is incredible how the technology has quickly evolved in the past 40 years. Tools we used to engineer our work have progressed from T-square to slide rule, to a computer which can fill the entire room but with a calculating capacity less than a modern day laptop, to smart phone technology capable of doing almost anything we want, as well as making phone calls.

While the core value remains the same, ITE also has transformed over time; from an organization of diehard traffic engineers, to expand to include transportation planning professionals, transit planners, and ITS practitioners.

Technologies continue to evolve with time, and our younger generation of transportation professionals are quickly adapting to the change. We as an organization need to recognize this fact, and pioneer for a path to accommodate this trend. It is imminent and we need to act now. I will work diligently to achieve the goals and vision that will benefit ITE and their members.

**Together, we can make a difference.**

**Manage** our finance responsibly without sacrificing our core service to the members.

**Increase** our younger generation membership by providing affordable dues and enticing programs.

**Promote** Agency, Institutional, Industrial membership to increase both membership and solid revenue stream.

**Maintain** the core value of ITE and continue to advocate the needs, goals, and capabilities of our members.

**Enhance** our involvement in the sustainability, energy, and green transportation.

**Ensure** a sound fiscal structure for ITE into the future by properly managing our finances.







# I welcome Comments and Suggestions

Follow me on Facebook  
(<http://www.facebook.com/jhlpe>)

my Website: [www.jimmylinforitevp.org](http://www.jimmylinforitevp.org)

My e-mail: [jlin@koacorp.com](mailto:jlin@koacorp.com)

Phone Number: 323-260-4703

Cell Number: 909-802-4901

Together, We Can Make a Difference!

## Thanks

