

# Bicycle Wayfinding

Winchelle Chuson  
Transport and Traffic Officer  
Knox City Council

Secretary  
Bicycle Wayfinding Working Group (BWWG)

# In the past there were no...



# But we had (and still have)...



Even crossing signs for Elves  
on Mount Buller



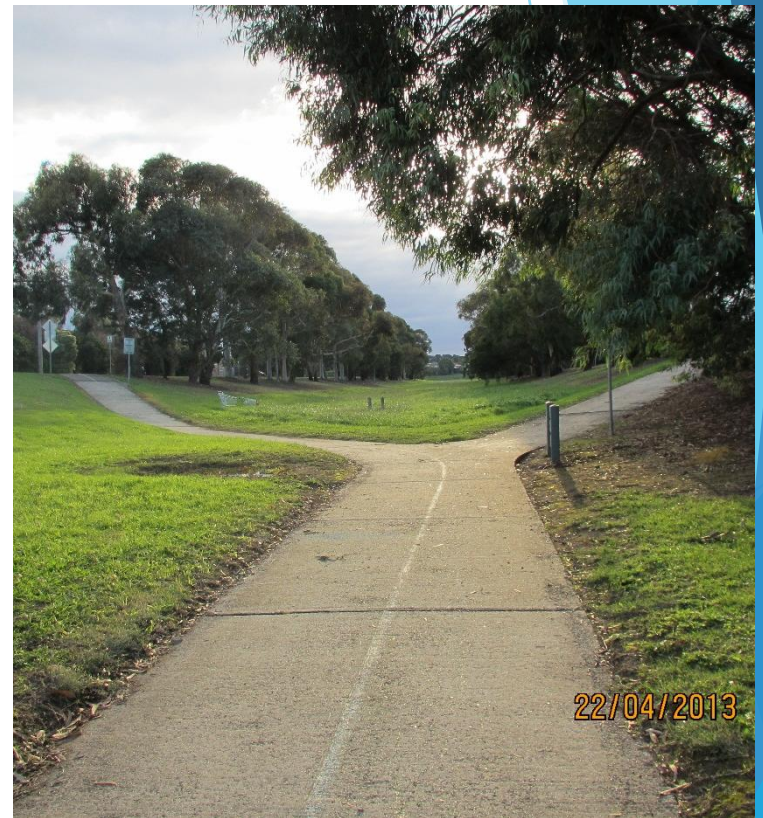
# Navigation on...

## Road



V.S

## Shared Path



# The need for bicycle wayfinding...

- ▶ Assists in navigation and making on-route decisions
  - ▶ Despite pre-planning and navigational technology, you still need to know which turn off is correct.
  - ▶ Beneficial for the Tourism Industries
- ▶ Details more direct routes for cyclists

# The need for bicycle wayfinding...

- ▶ Increases safety
  - ▶ Reduce Anxiety
    - ▶ (study) Increased anxiety and stress reduces the ability to make decisions when in danger
    - ▶ Makes cycling a more accessible form of transport
    - ▶ Assists in orientation when in danger
- ▶ When technology fails, there is a backup

# Style Consistency...





# Style Consistency...





# Style Consistency...





# Poor placement



# What is needed?

- ▶ An integrated bicycle wayfinding system as standard where each element has meaning
  - ▶ Example: Netherlands





# What is needed?



- ▶ Integrating the PBN with a Metropolitan Melbourne or Victoria wide wayfinding system
  - ▶ Route numbering can be used to clarify what are the direct routes between destinations

## Placement Example

Eastlink Trail and the Dandenong Creek Trail intersection.

South of Canterbury Road and west side of Eastlink.



# What is needed?

- ▶ One Responsible Authority maintaining the wayfinding network for bicycles
  - ▶ E.g.



For the National Cycling Network in the United Kingdom



# Meet the BWWG

## Bicycle Wayfinding Working Group

- ▶ Established in July 2012
- ▶ Consists of the following organisations meeting once a month





# Coming Up...



## Wayfinding Seminar

**When:** August 2013

**Who to contact:**

Winchelle Chuson

[winchelle.chuson@knox.vic.gov.au](mailto:winchelle.chuson@knox.vic.gov.au)

