



Annual Supporter Opportunities

Corporate Supporter: \$500 + GST pa

- This is an entry-level opportunity to gain valuable exposure and brand recognition while supporting ITEANZ and professional development activities in the industry
- To recognise your support, your company logo will be included on the ITEANZ website www.ite.org.au, in our newsletters and on introductory presentation slides at seminars and events
- You receive member discount for all employees, associates and invitees paid by the company at ITEANZ's flagship events of the Annual Breakfast and President's Dinner (value of \$30 + GST, per person per event)

Corporate Partner: \$4500 + GST pa

- This is a premium opportunity that provides maximum ongoing exposure and includes substantial extra value through bundled inclusions
- Your company logo will be prominently displayed on the ITEANZ website www.ite.org.au, in our newsletters and on introductory presentation slides at seminars and events
- You will have the opportunity to display one standard size pull-up banner (or equivalent alternative) at all ITEANZ functions
- Your support will be recognised by the ITEANZ President (or delegate) in his/her address at all ITEANZ functions
- You will receive the opportunity for one person to sit at the president/guest speaker's table at ITEANZ's flagship events
- The Corporate Partner level is a fantastic value package, with the following inclusions worth from \$3000 to more than \$5000 each year:
 - Member discount for all employees, associates and invitees paid by the company at ITEANZ's flagship events (value of \$30 + GST, per person per event)
 - Early access to opportunities to sponsor ITEANZ's flagship events, and discount off sponsorship levels (event major supporter reduced by \$250 + GST, event exclusive partner reduced by \$500 + GST)
 - Included full page advertisement in one ITEANZ newsletter per year (value of \$1000 + GST)
 - Included seminar partner sponsorship at one seminar per year (value of \$1000 + GST)
 - Benefit equivalent to seminar supporter level included at all other seminars (value of \$500 to 1500 + GST)
 - Included table sponsorship at ITEANZ's two flagship events for the year (value of \$500 + GST)
- To enhance the prominence of your support to ITEANZ, there will be a limit of two corporate partners at any time
- As this is a partnership arrangement where ITEANZ will provide very strong recognition for your support, all applications are subject to review by our executive board

Platinum Sponsorship: \$10,000 + GST pa

- This is the elite level of sponsorship and includes all of the benefits of the Corporate Partner level
- You will have the opportunity to make a presentation at one seminar per year (subject to a peer review of the presentation)
- It will generally involve a commitment for two to five years
- This level enables the sponsor to make a major contribution to the development of the profession
- Sponsorship funds can be directed to particular programs and activities to help develop the transport profession in Australia and New Zealand, as agreed with the proponent
- As this is a special partnership arrangement, all applications are subject to review by our executive board

Flagship Event Sponsorship

ITEANZ hosts two flagship events each year, the Annual Breakfast and President's Dinner. These are hallmark events on the calendar for traffic and transport engineers, regularly attracting over 100 attendees from government, consulting and academia, along with high-profile guest speakers.

Event Table Sponsor: \$250 + GST (pre-payment rate)

- This is an entry-level opportunity to gain exposure and brand recognition while supporting ITEANZ and professional development activities in the industry
- Your company logo will be prominently displayed on one table
- You will receive verbal recognition by the ITEANZ President (or delegate) at that event
- This sponsorship does not require purchase of a full table or event tickets, but works best as a complement to attendance by employees

Event Major Supporter: \$1500 + GST

- Your company logo will be prominently displayed on promotional material for that event on ITEANZ's website www.ite.org.au and newsletter, on event flyers and in the introductory presentation slides
- You are welcome to display one standard size pull-up banner (or equivalent alternative) at that ITEANZ flagship event
- Your support will be recognised verbally by the ITEANZ President (or delegate) in his/her address at that event
- All your employees and associates and those invitees paid by the company are eligible to receive the member discount at the event (value of \$30 + GST, per person)
- To enhance the prominence of your support to ITEANZ, there will be a limit of two major supporters for any flagship event

Event Partner: \$2500 + GST

- This is a premium opportunity to make a strong statement and maximise your exposure and brand recognition
- You will receive the opportunity to make a short (3-5 minute) presentation at the event
- Your company logo will be prominently displayed on promotional material for that event on ITEANZ's website www.ite.org.au and newsletter, on event flyers and in the introductory presentation slides



- You are welcome to display one standard size pull-up banner (or equivalent alternative) at that ITEANZ flagship event
- Your support will be recognised verbally by the ITEANZ President (or delegate) in his/her address at that event
- You will receive the opportunity for one person to sit at the president/guest speaker's table at that event
- All your employees and associates and those invitees paid by the company are eligible to receive the member discount at the event (value of \$30 + GST, per person)
- To enhance the prominence of your support to ITEANZ, there will be a limit of one partner for any flagship event
- As this is a partnership arrangement where ITEANZ will provide very strong recognition for your support, all applications are subject to review by our executive board

Seminar Sponsorship

ITEANZ hosts several seminars each year to encourage professional development and provide opportunities for discussion on topics of interest. Sponsoring a seminar enables your company to target a particular market segment or topic covered by that seminar. Attendance at seminar varies between topics, ranging from around 50 to 150 people.

Seminar Supporter: \$500 + GST

- Your company logo will be displayed on promotional material for that seminar on the ITEANZ website www.ite.org.au and newsletter, on seminar flyers and in the introductory presentation slides
- You are welcome to display one standard size pull-up banner (or equivalent alternative) at that seminar
- Your support will be recognised verbally by the ITEANZ President (or delegate) in his/her address at that seminar
- To enhance the prominence of your support to ITEANZ, there will be a limit of two seminar supporters for any seminar

Seminar Partner: \$1500 + GST

- This is a premium opportunity to make a strong statement and maximise your exposure and brand recognition in the field covered by that seminar
- You will receive the opportunity to make a short (3-5 minute) presentation at the seminar
- Your company logo will be prominently displayed on promotional material for that seminar on ITEANZ's website www.ite.org.au and newsletter, on seminar flyers and in the introductory presentation slides
- You are welcome to display one standard size pull-up banner (or equivalent alternative) at that seminar
- Your support will be recognised verbally by ITEANZ President (or delegate) in his/her address at that seminar
- To enhance the prominence of your support to ITEANZ, there will be a limit of one seminar partner for any seminar
- As this is a partnership arrangement where ITEANZ will provide very strong recognition for your support, all applications are subject to review by our executive board

