



# Institute of Transportation Engineers Australia & New Zealand Section Inc

ABN: 37 117 358 795

Your pathway to international fellowship in transport

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## Strategic Plan 2016-2019

### Vision

Our vision is for ITEANZ to be a professionally managed and sustainable organisation with an involved membership which is representative of the transport profession and facilitates the development of transport and the transport profession, through debates, advocacy, education, training and networking, especially utilising technology and international connections.

### Mission

ITEANZ works with others to facilitate the development of transport and the transport profession through the exchange of ideas and information, education, professional development, networking and the involvement of the community.

### Value Statement

Enhance our members' capability to deliver the highest standard services to the community.

### Objectives

The key objectives of ITEANZ are:

- exchanging ideas and information about transport issues
- advocating for reforms in legislation, policies, strategies and practices in the transport field
- education of the profession and raising community awareness
- developing the profession and professionals
- networking

### Five Key Action Areas

Five key action areas to assist the Institute in facilitating these objectives over the next three years are:

1. expanding the range of activities and services, eg seminars in states other than Victoria
  - initially Sydney and Auckland

2. using technology to assist in delivering and broadly disseminating (both nationally and internationally) the ITEANZ event program as well as encouraging participation in the events
  - recording of seminars/webinars and posting YouTube link on our website
3. developing ITEANZ policies, procedures and training to further develop the professionalism of the organisation
  - eg media training
4. building ITEANZ resources, including additional sponsorship, other approaches to obtaining finance for the delivery of services to members, and the potential for further enhancement of services from members themselves
  - extra Section dues from members from January 2017
5. developing the organisation's marketing approach to encourage a significant increase in membership, to provide a more substantial and robust organisation with a greater presence and influence

### Specific Actions

1. Run a program of seminars targeting the technical areas, themes and advocacy areas;
2. Hold at least two seminars in Sydney and one in New Zealand
3. Develop webcasting and YouTube recording and utilise these for at least one seminar
4. Introduce a Policy and Procedure manual and include at least:
  - a. Governance framework (legal requirements, meeting procedures)
  - b. Guidelines for each award
  - c. Policy on approach to advocacy
  - d. Policy/procedure for talking to the media
  - e. Procedure for running a seminar
  - f. Secretary and Treasurer role statements
  - g. Procedure for webpage processes
  - h. Sponsorship categories.
5. Develop a strategy for utilising ITE USA resources and providing opportunities for ITEANZ members to provide expertise/interact internationally.
6. Develop a membership and sponsorship strategy (or identify some specific actions).
7. Identify other services and approaches for the involvement of members to assist in the provision of/provide services. Will also consider benefits to ITE members v non-members (or list services currently provided and some specific actions to enhance);
8. Develop a website/technology strategy including approaches that encourage more involvement of members in providing services.

## Contextual Environment

Technical developments in the profession:

- The rapidly changing nature of transport in society and the transport profession generally means that there are many transport policy and technical issues that require debate, education and technical development. In this environment, there are significant facilitation opportunities to develop transport and the profession. These include providing services not provided by others to facilitate the development of the profession and professionals but also working with like organisations (which often have similar goals/objectives) to facilitate and co-ordinate change campaigns and achieve common goals.
- The development of technology significantly enhances the opportunities available to meet ITEANZ's objectives.

Comparison to other similar organisations:

- Amongst Australian and New Zealand organisations, ITEANZ stands out as having strong international links, particularly to the USA but with the potential to develop this to other countries. This provides opportunities not only for gaining from international experience and approaches but also for Australian and New Zealand expertise and knowledge to influence international debate and practice. While having limited local resources, ITEANZ has access to the many services and the much larger resources of its parent body. There are opportunities to further tap the skills, knowledge, enthusiasm and passions of its members.
- Other organisations have similar objectives and some similar activities to ITEANZ. There should be some activities where we work collaboratively with the other organisations, some where we add enhancements to what they do, and some which should be our speciality.

## Technical Areas

ITEANZ activities cover a range of areas, including:

- transport technology
- management of transport
- land use and transport
- road safety, including vehicle safety technology
- infrastructure
- modes of transport
- innovation
- funding of transport
- engineering for the community