

## **ROAD SAFETY: WHAT NEXT? DR KEN OGDEN**

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**ENGINEERS AUSTRALIA  
NATIONAL COMMITTEE ON TRANSPORT  
EMINENT SPEAKER TOUR**

**Wednesday 5 December 2007**

**Department of Infrastructure Theatre  
Level 29, 80 Collins Street, Melbourne**

**4:30pm start  
(approx. 5:30pm finish)**



Nearly half the reduction in road trauma will be the result of a safer road and traffic environment, according to the National Road Safety Strategy. And another quarter will be due to safer vehicles. Engineers thus contribute to the great bulk of road safety benefits. Are we performing as well as we might? What more needs to be done? And how can the benefit of our initiatives be maximised in the context of the overall systems approach to road safety?

These and similar questions will be posed by Dr Ken Ogden, the Engineers Australia Eminent Speaker Tour for 2007. Dr Ogden is author of "Safer Roads: A Guide to Road Safety Engineering", and has recently retired from his position as General Manager Public Policy with the Royal Automobile Club of Victoria. He will challenge us to think about the next steps in road safety policy, including safer roads, safer vehicles and safer road user behaviour.

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*This is a free, joint seminar brought to you by:  
Engineers Australia National Committee on Transport Engineering,  
Engineers Australia Victorian Transport Branch &  
Institute of Transportation Engineers. No RSVP necessary.*