



PRESIDENT'S COLUMN

Welcome again to our quarterly newsletter where we aim to provide a brief overview of local and international activities, provide information on upcoming events and look at traffic and transport initiatives taking place globally.

As I mentioned in the previous newsletter, one of the key challenges I see for the ITEANZ is addressing the dwindling membership base. Since then, we have reviewed and updated our website to improve communication with District 8 members as well as addressed the problematic online ITE application process for e-membership.

Again, I encourage all members to email me on their thoughts of the ITEANZ, where improvement is needed and what you would like to see more of. Additionally, if you have any suggestions for other types of events that we could be involved with, feel free to forward your ideas as well.

As we approach the end of the year there are a few important events that remain on the ITEANZ calendar. Firstly, our next free seminar will be held on Thursday, 21st October, where the topic for discussion will be on the role of iRAP and AusRAP. Then on Tuesday, 30th November, we join for our most popular social event of the year – the annual President's Dinner which again will be held at the Kew Golf Club. See 'Upcoming Events' for further information on both.

I thank you all for your continued interest and look forward to your ongoing support as we seek to shape the future of the ITEANZ for the benefits of all members.

*Howard B McDonald, FIEAust, MPIA, CPEng
ITEANZ President*

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RECENT EVENTS

In mid June, the ITEANZ hosted a seminar at the VicRoads theatre on the latest trends and understanding in Journey to Work data. The guest speaker was John Davison, Senior Transport Data Analyst of VicRoads, who presented several scenarios that challenged conventional wisdom beliefs on the use of such data taken from the 1996, 2001 and 2006 Censuses.

Such scenarios presented by John included:

- Do workers from outer areas dominate the numbers driving to work in the City?
- Are workers from inner areas more likely to use public transport when travelling to work in the City?
- Are workers from outer areas driving to work over increasingly longer distances?

Strong interest in the topic was demonstrated by the number of people that attended and the amount of discussion that occurred afterwards.

ITEANZ also co-hosted a free seminar in conjunction with the Victorian Transport Branch of Engineers Australia on **International Perspectives in Transport**. The seminar was held at the Department of Transport's theatre, Level 5, 121 Exhibition Street, Melbourne on Wednesday, 15th September and was well attended.

The guest speakers were David Jones, Regional Manager, ARRB, Ray Bridger, Technical Advisor – Traffic and Roads, Port of Melbourne Corporation, and Jonathan Wright, Senior Transport Planner, Arup (New York). They each provided interesting comments on the latest developments in transportation.

UPCOMING EVENTS

Confirmed Seminars

On Thursday, 21st October, the ITEANZ will be hosting a seminar in conjunction with the Victorian Transport Branch of Engineers Australia on the **Role of iRAP and AusRAP**. It will be held at the VicRoads theatre, 60 Denmark Street, Kew, between 4:30pm-6:00pm.

The guest speakers will be Greg Smith, Regional Director, Asia Pacific, iRAP and Peter Daly, Chairman, AusRAP Technical Working Group, Australian Automobile Association.

Greg will give a general description of the current state of play in road safety internationally, explaining how iRAP has been developed as a tool to identify high risk roads and how it is intended to be used. Whereas Peter will then describe how AusRAP was developed to identify high risk roads for Australia and how it has been used so far.

For further information, visit our webpage (www.ite.org.au) to download the flyer.

Please register for this free seminar no later than Friday, 15th October, to avoid disappointment at:

www.iteanzoct2010.eventbrite.com

Proposed Seminars

Although dates are yet to be confirmed, proposed seminar topics for 2010/11 include:

- Regional Rail Project.
- Sustainable Transport Infrastructure.



2010 Annual ITEANZ President's Dinner

The Annual President's Dinner has been organised for Tuesday, 30th November, and again will be held at the Kew Golf Club, Belford Street, East Kew (Mel Ref 45 G1).

Speaker: Eric Keys, Project Leader, Melbourne Metro, Department of Transport

Topic: Melbourne Metro

Ticket Prices:

Members	\$75
Non-Members	\$85
Tables of 10	\$750

Please confirm your attendance, payment and any dietary requirements via email to Emma Donnelly at emma@obrientraffic.com by close business Friday, 26th November.

For further information, visit our webpage (www.ite.org.au) to download the flyer.

ITE INTERNATIONAL NEWS

Annual Business Meeting

During the ITE Annual Business Meeting on Sunday, 8th August, International President Paul Eng-Wong spoke about the challenges the recession has brought to the transportation profession, noting ITE's efforts to adapt its efforts accordingly. New partnerships with organisations such as the Robert Wood Johnson Foundation have been formed this year, and the ITE International Board of Directors and Coordinating Council are advancing work on the strategic plan.

The meeting included a discussion about broadening the name of the Institute to encompass all transportation professionals, with members sharing opinions on both sides of the debate.

Peter McCombs, of our New Zealand branch, attended the Business Meeting and has kindly provided a summation of matters that will be of interest to District 8 members (refer to his attachment).

2011 Officer Election Results

Congratulations to Robert C Wunderlich and Rock E Miller on their election to serve as ITE International President and International Vice President, respectively. Robert and Rock will join Paul Eng-Wong and Thomas W Brahms to comprise the 2011 Executive Committee starting 1st January, 2011.

The Institute's leadership expresses their appreciation to Ray B Davis and Troy A Peoples for their long-standing commitment to the Institute and for the time and effort that they made during the campaign to seek election as 2011 International Vice President. We look forward to their continuing active participation and contributions to the Institute's leadership.

MEMBERSHIP

Did you know that individual membership with ITE can cost less than AUD\$100 a year? ITE offers a membership category called 'e-member', which is different from full membership only in that the monthly ITE journal is accessed via a web-link rather than as a hard copy magazine that is posted to you.

So if your membership has lapsed or you are looking to become a new member and join an association that offers international links and activities, this discounted (and environmentally friendly) membership may be right for you.

Visit our website (www.ite.org.au) and navigate to the 'Join ITE' page for more information or contact our membership coordinator, Daniel Przychodzki, on (03) 5945 4421.

Membership in the ITEANZ is the best investment you can make to enhance your transportation knowledge and technical skills. As an ITEANZ member, you will be part of a dynamic group of more than 16,000 dedicated transportation professionals spanning more than 90 countries who are working toward the goal of meeting society's needs for safe and efficient surface transportation.

ITEANZ NEWSLETTER

The email newsletter is produced as part of the benefits of the ITE. Members are encouraged to provide material for future editions. Members who have not received this edition electronically should advise the secretariat of their email address.

If you do not wish to receive future newsletters, send an email with the subject "Unsubscribe" or write to the address below:

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31 August 2010

Continuing on my notes of highlights from earlier in the year, the ITE Board held its most recent meeting over two days prior to the Annual Meeting and Exhibit in Vancouver. This August meeting focussed on the business affairs of the Institute, forward planning and priorities, and the actions needed in supporting district and section activities around the world.

The occasion included an informal and very popular ITE International District 8 Reception and Dinner held on the Monday evening of the Conference that brought together ITE members from around the world for an evening of shared experiences, friendship and new acquaintances. Many members of the Board attended as well. This was a splendid and suitably relaxed occasion of talk and good cheer, and a marvellous opportunity for all of us to make new acquaintances and to catch up with local happenings. Once again this was a great success and is firmly established as a regular and popular feature of ITE Annual and Technical meetings.

There were a number of matters from the Board Meeting itself that will be of interest to District 8 members.

ITE Headquarters is Relocating

After a decade in 14th Street, our ITE Headquarters is relocating to new premises at 1627 I ("Eye") Street, NW, Suite 600, Washington, DC 20006, Phone: 202-785-0060. The move was required because the original office lease had expired, and the landlord chose to prefer larger government tenants for the building. The new location is close to the subway, and near key federal offices.

A feature of the new offices is a fully equipped audio-visual conference room and associated studio that will be fully setup to enable full video-conferencing and also provide for the direct production of web-based training programs instead of relying on external facilities for as we have in the past.

This new state-of-the-art facility is being funded by the ITE membership through donations to the 80th Anniversary Fund. The facility will include recognition for donors at all levels - see www.ite.org/anniversary/default.asp for details.

Shift to ePub Format for Publications

The electronic publishing age is here, and in some sense at least, has been invented to assist the needs of ITE International District 8 membership.

The beginnings have already taken place in the course of the move to the new HQ offices which have included consolidation of membership and accounting records going back many years, together with the conversion of paper-based publications from many sources.

These materials will be added to the rapidly expanding range of publications being made available from within the ITE Library and Bookstore. The ePub format has the advantage of being especially compact and is the standard increasingly being adopted for technical documents and for use in portable electronic readers. We will be seeing more of this.

Sustainability

Sustainability is of key interest to all of us.

The Board has two key advisory groups being the ITE Sustainability Taskforce chaired by Jim Gough from Toronto, and the Climate Change and Energy Taskforce chaired by Dan Hardy from Montgomery County in Maryland. Both are undertaking significant tasks for ITE in linking these areas to the routine work of traffic engineers and planners across all jurisdictions. See www.ite.org/councils/Trans_Plan/climate.asp for details.

Both are actively looking for interest and input from ITE International District 8 membership. If you are willing to join and contribute to their deliberations please just email Jim or Dan directly, or drop me a line on my email address below, and I will be very pleased pass your name on. There is real work to be done and your willingness and involvement will be warmly welcomed.

CEO Report

ITE is continuing to adapt its work and its services to the continuing financial challenges that are affecting all of us and the primary focus of delivering best value for money. We have kept membership levels in District 8, and only a small decline in total membership numbers overall.

The numbers attending the Annual Meeting and Exhibit were noticeably increased above those attending the San Antonio meeting last year.

There has also been a considerable effort by Headquarters staff in widening ITE's involvement and contribution in key research contracts and guideline standards publications. These have included expanded efforts with FHWA, EPA, and RITA. They have also established new formalized agreements with FTA and NHTSA.

Of particular interest to ITE International District 8 members, ITE has continue to provide Web seminar offerings with a focus on hot topics and core training. There have been 160 of these courses provided during 2009, and a similar number this year. Registration for seminars is averaging 83 sites per seminar as compared with 51 sites per seminar in 2009 and 38 in 2008. The increased number of average participants is largely due to subsidised Web offerings that have allowed for a reduced registration fee. These programs have received funding from US Department of Transportation and other agencies. In addition, the USDOT, FHWA and ITE members have volunteered staff time and material development.

The webinar programme has also continued to expand attracting some 25,000 participants including strong international interest across a wide range of courses.

ITE is always looking to widen its sourcing of sponsorships for outreach, education and training activities to supplement our Technical Conference, Annual Meeting and Web training activities and development costs.

We have also seen strong sales in the series of long-awaited key publications including the new edition of the Trip Generation Manual, the new Traffic Engineering Handbook, and the Transportation Planning Handbook that have all proved extremely popular as primary reference sources for practitioners everywhere. Tom noted new opportunities will continue to emerge and if within our strategic goals and member needs will be pursued. In the meantime, the resources of the Institute will continue to be managed in a prudent manner and in accord with the policy direction provided by the Institute's International Board.

ITE Technical Conference, Walt Disney World Centre, Florida, April 2011

Just a note of encouragement to District 8 members looking forward to the coming ITE Technical Conference being held April 3-6, 2011 at the Walt Disney World Swan Centre, Lake Buena Vista, Florida, USA. This is an obviously popular family destination with a conference theme centred on transportation safety and the steps needed in reducing deaths and injuries.

This conference's technical content will be of interest to all transportation professionals in linking safety into the ultimate goal of zero deaths on our roads. Watch www.ite.org/meetcon/index.asp for details.

ITE Councils

Very shortly, all ITE members will receive advice of a change to the way in which membership of ITE Councils will be organised. From next year, all members will be granted free membership of two ITE Councils, one related to your present or past employment, and the other serving your preferred technical interests.

The list of ITE Technical Councils is provided at www.ite.org/councils/index.asp

As part of this change, membership of the Consultants Council will be opened to individuals rather than comprising corporate interests as it has in the past.

A full list of the many projects currently being undertaken by members within the ITE Councils can found at www.ite.org/councils/projects/default.asp. Just leave the search box blank for a full listing of all 84 projects covering topics from cycling and safe walking routes to ITS traffic management and tolling - you will be surprised!

A particular thanks to those International District 8 members who have already put their names forward as willing to assist in this ongoing work and in new projects as they arise. There are many areas where individual countries have experience and advice to offer that is well ahead of what is seen elsewhere, and particularly in the areas of safety and sustainability. I'm reminded there are 92 countries represented in ITE contributing and sharing a very substantial resource of ability, skill and experience. ITE is always looking for more and wider contributions from across all of the District 8 membership, and particularly across all of the individual Council specialities.

Simply send an email expressing your interest to any of the Council chairs or ITE staff listed on the webpage - your involvement and contribution will be warmly welcomed.

Call for ITE Journal Articles

There is a renewed call for articles and technical papers of interest for publication in the *ITE Journal*. This is a widely read and respected publication, and welcomes articles and papers from across ITE's international membership. Editorial help is provided for first time authors and similarly for those where English may be a second language. Write to Newton Holt, Editor, *ITE Journal* at nholt@ite.org.

International Involvement

ITE International District 8 members will appreciate the considerable expansion of ITE's international awareness and involvement with commentary from across the globe now being routinely included in the monthly E-Newsletter sent to all members, in the *Journal*, and in the range of sessions and papers being included at conferences. This is part of a wider initiative at all levels across ITE in looking for and supporting a true global awareness across the whole range of ITE activities.

Transportation, Energy and Climate Change and Energy Taskforce

The work of ITE's Climate Change and Energy Taskforce continues under the excellent chairmanship of Dan Hardy and including the involvement of a key number of ITE District 8 members who bring a global perspective to their work.

Their recently released list of partner organisations provides a convenient series of links to policies and reports from around the world, and again emphasises the global nature of the issues being faced. See www.ite.org/councils/Trans_Plan/Partners.pdf

Write to Dan Hardy or send me an email if you would like to join and assist their work.

Webinars

Our ITE Webinars continue to be a considerable success, and the range of topics has widened substantially attracting significant numbers of participants from across the globe.

The coming series include sessions on pedestrian and street planning, refresher courses on traffic engineering ranging from traffic operations and geometric design through to safety and signals. There is also a series extending the programme centred on professional transportation planning, see www.ite.org/education/webinars.asp.

More webinars are sought, and I would encourage groups and consultants to look at contributing workshops and seminars and widening their profile in such initiatives. Just send me an email if you are interested.

Make Roads Safe

As I noted in my earlier newsletters, ITE has joined and is actively supporting the United Nations "Make Roads Safe" initiative.

The initiative marks the beginning of a decade of action directed at improving road safety and reducing the enormous social costs and loss of life caused by motor vehicles. ITE will be contributing expertise and training alongside its continuing commitment to safety across everything we do.

See details and read the report at www.makeroadssafe.org/Pages/home.aspx.

These remain as challenging times for ITE as for all of us, with widening opportunities and increasing expectations for transportation professionals to contribute their skills, abilities and experience in improving safety, improving the quality of life, and improving the quality of the environment.

I wish you all the very best.

Kind regards

Peter

Peter McCombs

ITE International Director, District 8

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